



Client SMS Consent Attestation

Required before any SMS campaign is dispatched on the Client's behalf.

CLIENT INFORMATION

Business name	_____	Date	_____
Business address	_____		
Contact person	_____	Title / role	_____
Email	_____	Phone	_____

PURPOSE

This Attestation confirms that the undersigned client business ("Client") has collected valid consent from all contacts provided to Heng Dynamics LLC ("Heng Dynamics") for SMS marketing campaigns, in compliance with the Telephone Consumer Protection Act (TCPA), CTIA Messaging Principles and Best Practices, and applicable wireless carrier requirements.

ATTESTATION

By signing below, the Client certifies and attests that:

- 1. Prior express written consent.** All contacts provided for SMS marketing campaigns have given prior express written consent to receive promotional text messages from the Client's business.
- 2. Consent collection method.** Consent was collected through one or more of the legitimate methods listed below.
 - Point-of-sale transactions with documented consent
 - Website forms with an explicit, unchecked SMS opt-in checkbox
 - Paper or digital intake forms with consent language and signature
 - Verbal consent, documented at the time of the service interaction
- 3. Required disclosures.** At the time of consent collection, contacts were informed of: (a) the identity of the business sending messages; (b) that message frequency varies; (c) that message and data rates may apply; and (d) how to opt out of future messages.
- 4. No purchased lists.** The contact list contains no contacts obtained through purchased, rented, or third-party lists. All contacts have a direct prior business relationship with the Client.
- 5. Opt-out compliance.** The Client has honored all prior opt-out requests and has excluded any contact who previously requested to stop receiving marketing communications.
- 6. Revocation.** The Client will promptly notify Heng Dynamics of any opt-out or revocation of consent received directly by the Client, so that suppression can be applied across all channels.
- 7. Record retention.** The Client maintains records of consent for all contacts provided and will make those records available on request for compliance verification.
- 8. Accuracy.** The contact information provided is accurate and current to the best of the Client's knowledge.



ACKNOWLEDGMENT OF RESPONSIBILITY

The Client acknowledges that providing contacts without valid consent may create legal liability under the TCPA and other applicable law, including statutory damages of \$500 to \$1,500 per message. The Client agrees to indemnify and hold harmless Heng Dynamics LLC against any claim, damage, or penalty arising from the Client's failure to obtain valid consent.

AUTHORIZED SIGNATURE

I confirm that I am authorized to execute this Attestation on behalf of the Client business, and that all statements made here are true and accurate to the best of my knowledge.

Signature	_____	Date	_____
Print name	_____	Title	_____

FOR HENG DYNAMICS USE

Received by	_____	Date	_____
Campaign ID	_____	Seed panel ID	_____