



[Client Business Name]

Customer contact information and communication preferences.

CUSTOMER INFORMATION

Full name

Phone number

Email address

Mailing address

City, State, ZIP

Date

COMMUNICATION PREFERENCES

Tick only the boxes you want. Every option below is optional, and none is a condition of purchase or of receiving service. You may withdraw any of these at any time.

Email

- ☐ I agree to receive **promotional emails** from [Business Name] about offers, services and updates. I understand every message will include an unsubscribe link, and that I can opt out at any time.
- ☐ I agree to receive **appointment reminders and service notifications** by email. (These are service messages, not marketing.)

Text message (SMS)

- ☐ I agree to receive **promotional text messages (SMS)** from [Business Name] at the phone number provided above.
- Message frequency varies based on promotions and service updates
 - Message and data rates may apply, depending on my mobile carrier plan
 - I can opt out at any time by replying STOP to any message
 - I can get help by replying HELP to any message
 - My consent is not a condition of purchase
 - Messages may include promotional offers, appointment reminders and service updates

PRIVACY NOTICE

Your information is used only for the purposes described above. It is never sold, rented, or shared with third parties except as necessary to deliver the services you have requested. [Business Name] may use a service provider to send these messages on its behalf; that provider is bound to the same restrictions. Our Privacy Policy is available at [website], or on request from our staff.

WITHDRAWING CONSENT

You can withdraw any consent above at any time — by replying STOP to a text, using the unsubscribe link in any email, or telling any member of staff. Withdrawal is processed promptly and applies to all future marketing from us. It does not affect service messages you have separately agreed to, and it does not affect your ability to receive service.

ACKNOWLEDGMENT AND SIGNATURE



By signing below I confirm that I have read and understand this form, that the information I have provided is accurate, and that I consent to receive only the communications I have ticked above.

Customer signature

Date

Print name

SAMPLE TEMPLATE — provided to demonstrate consent collection methodology. Client businesses retain the signed original; a copy is produced on request for compliance verification.